



ART
FILM
OF THE
LOUISIANA FILM INDUSTRY EXPO

JANUARY 20 & 21, 2023 ■ SLIDELL MUNICIPAL AUDITORIUM

presented by



SCHEDULE AT A GLANCE

FRIDAY, JANUARY 20

10:00 - 11:00 am - “Art of the Poster” movie poster exhibition open in the George Dunbar Gallery in Slidell Cultural Center at City Hall. Presented by Movie Poster Archives and Hollywood on the Bayou and hosted by the City of Slidell.

11:00 - 11:45 am - Slidell Municipal Auditorium doors open, business networking, Art of the Film Expo showcase.

11:45 am - noon - Live entertainment with Greg Barnhill. Luncheon buffet opens.

12:00 - 1:45 pm - Business of Film luncheon featuring Lt. Governor Billy Nungesser.

1:45 - 2:15 pm - Film Showcase: “Introducing Movie Poster Archives: Preserving Paper Memories” and Filming in Louisiana 2022 reel, Slidell Municipal Auditorium meeting room

2:15 - 2:45 pm - Louisiana Entertainment Incentives and Impact – Christopher Stelly

2:45 - 3:30 pm - Louisiana's Booming Film Industry – Trey Burvant and Carroll Morton

3:30 - 3:45 pm - Break

3:45 - 4:45 pm - The Instrumental Role of Music in Film – Jay Weigel and Reid Wick

4:45 - 5:10 pm - Music Collaboration with the Jamm Around platform – Donovan Williams

5:10 - 5:30 pm - Silent No More – Scoring Silent Films with Dr. Ben Redwine

5:30 - 6:30 pm - Intellectual Property: Comics, Graphic Novels, Movies and More – Kody Chamberlain

7:00 - 8:30 pm - Expo After Hours – Greg Barnhill Expo songwriting session teaser and live entertainment presented by Ozone Songwriter Festival at The Wine Garden, 300 Robert St., Olde Towne Slidell

SATURDAY, JANUARY 21

10:00 - 11:15 am - Songwriting for Film and Interactive Songwriting Session with Greg Barnhill

11:15 am - 12:00 pm - Location is Everything: Scouting for Film Locations – Dan Zweben and Mickey Lambert

12:00 - 12:30 pm - Reel Scout: Listing Your Property for Use in Films - Roberta Carrow-Jackson

12:30 - 1:15 pm - Lunch break with Louisiana Film Showcase on the main stage plus “Art of the Poster” exhibition in the George Dunbar Gallery in Slidell Cultural Center at City Hall

1:15 - 1:45 pm - Casting: How to Land Acting Gigs - Hunter McHugh, On the Hunt Casting

1:45 - 2:20 pm - Acting for Commercials and Films – Veleka Gray, Master Acting Coach

2:30 - 3:00 pm - A Career in Acting: From Background to SAG – Eric Lamulle

3:00 - 3:15 pm - Break

3:15 - 3:50 pm - Veterans’ Training in Filmmaking – DeAnna Charett, Bad Habitz Organization

4:00 - 4:50 pm - Hollywood Life: The Backstories – Linda Thurman

5:00 - 6:00 pm - Looking Back: Highlights of Louisiana Film History by Decades – Ed Poole

6:00 - 6:30 pm - Presentation of awards for “Create Your Own Movie” student poster competition contest winners and closing remarks

6:30 - 7:30 pm - Expo After Hours – The Music of Film with Northshore Community Orchestra, presented by the City of Slidell

Schedule subject to change.

THE INDUSTRY. THE IMPACT. AND THE OPPORTUNITIES.

Welcome to the 2023 Art of the Film: Louisiana Film Industry Expo. We're excited to present two days of entertaining and informative sessions featuring an absolutely stellar lineup of speakers.

Whether you're a film industry professional, offer supporting services or you're curious about the many opportunities available in conjunction with the film industry, over the next two days, you're sure to find something that will pique your interest. And you won't want to miss the Expo After Hours events presented on Friday by the Ozone Songwriter Festival and on Saturday by the City of Slidell, plus the Art of the Poster exhibition, presented by Movie Poster Archives and Hollywood on the Bayou in the George Dunbar Gallery in the Slidell Cultural Center at City Hall. You'll find more details about these events inside the back cover of this program.

Louisiana remains one of the top filming destinations in the United States, and the economic impact provides tremendous benefits to communities statewide. We're blessed to have so many people who have warmly and eagerly embraced the industry and appreciate your support moving forward!

Kim Bergeron, Founder and Chair
Northshore Cultural Economy Coalition
Art of the Film Producer

The Business of Film

luncheon featuring
Lt. Governor
Billy Nungesser

January 20, 2023
12:00 to 1:30 pm
Slidell Municipal Auditorium





We're rolling out the red carpet for you!

We know that the film industry means business and we want to show you how easy it is to film in the City of Slidell. From our scenic bayous backdropped by picturesque sunsets, the charm of our historic Olde Towne district, to our neighborhoods with moss covered oaks and unique architecture, Slidell has so much to offer. Contact Alex Carollo at 985.646.4375 or acarollo@cityofslidell.org.

MySlidell.com • "City of Slidell, Louisiana" on Facebook

Dear attendees,

The City of Slidell is honored to welcome you to the Slidell Municipal Auditorium for the Art of the Film: Louisiana Film Expo! The lineup of presenters for this event is phenomenal. I know that you are going to enjoy your time here and learn more about the film industry in Louisiana.



Here at the City of Slidell, we want to roll out the red carpet for you and show you how easy it is to film in Slidell. Over the years, our city has seen many commercial shoots, television shows and movie productions based in Slidell. We know that the film industry means business and provides many opportunities for both our residents and local businesses.

While you are in Slidell, please take time to enjoy historic Olde Towne Slidell and the many great restaurants and businesses in our city. Slidell offers scenic bayous and lakes, beautiful homes and unique architecture, light traffic, low crime, and plenty of parking. Slidell also provides easy access via three interstates to New Orleans, Baton Rouge and the Mississippi Gulf Coast. We offer options to lease the Slidell Municipal Airport, Slidell Municipal Auditorium, parks, gymnasiums, parking lots and staging areas for your next production.

I would like to thank Lt. Gov. Billy Nungesser for serving as the keynote speaker for the Business of Film luncheon, all of the sponsors whose contributions have made this event possible, Kim Bergeron with the Northshore Cultural Economy Coalition for producing this event, the presenters, volunteers and everyone who worked so diligently to make this event possible for Slidell, St. Tammany Parish and the State of Louisiana!

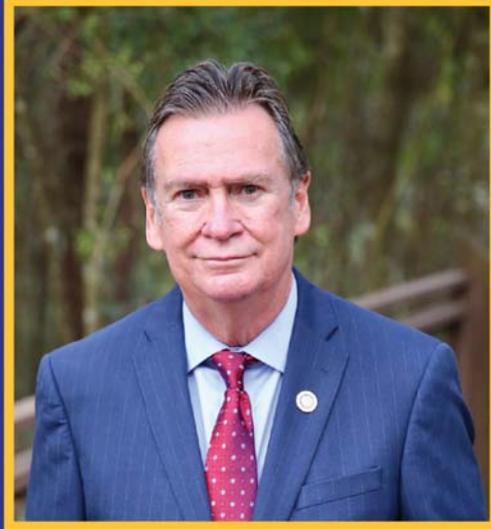
If you would like to learn more about filming in the City of Slidell, please contact Alex Carollo, Director of Cultural & Public Affairs, at (985) 646-4375 or acarollo@cityofslidell.org.

Thank you for attending Art of the Film: Louisiana Film Expo. I hope that you enjoy all the best that the City of Slidell has to offer and we hope to see you again soon!

Sincerely,

A handwritten signature in blue ink, appearing to read 'Greg Cromer', with a stylized flourish at the end.

Mayor Greg Cromer
City of Slidell



“The film industry is vital to St. Tammany Parish. We greatly appreciate everyone who has played a part in contributing to this thriving industry.”



Mike Cooper
Parish President



Welcome to St. Tammany Parish!

We are honored to be hosting the second Art of the Film: Louisiana Film Industry Expo.

Our beloved Parish features a thriving culture and beautiful landscape which shines when shown through a lens and television screen. St. Tammany has grown to have a solid foothold within the Louisiana film industry and we are proud to show off our unique corner of Louisiana, be it through depictions of our scenic swamps or our picturesque and historic downtown areas. Our diverse Parish features a variety of backdrops and scenery, suitable for the telling of a wide-range of stories. Our Parish simply comes alive onscreen.

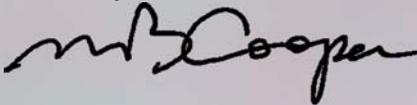
Many films and television shows are being filmed in St. Tammany, which strengthens our local economy, allows our citizens to learn new skills and showcases the beauty of our Parish and State to the world. Simply put, the industry's professional and economic opportunities have touched the lives of thousands of our citizens and visitors. As Parish President, I greatly appreciate the dedication, passion and creativity of the men and women of the film industry in our Parish.

St. Tammany Parish Government, in coalition with the Commission on Cultural Affairs and the Louisiana Division of the Arts, is one of nine regional arts councils that administer the Louisiana Project Grants, a program which established a system for funding arts projects throughout the state. Through our partnership, we foster diversity, equity and inclusion, while prioritizing the advancement of media, dance, literature, music, theatre and all arts within our community and beyond.

I warmly welcome you all to St. Tammany Parish, and it is my sincerest hope that our state's film industry continues to thrive and prosper in 2023 and beyond here in St. Tammany and Louisiana.

Serving as the St. Tammany Parish President remains one of my most humbling honors.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael B. Cooper". The signature is fluid and cursive, with the first name "Michael" and last name "Cooper" clearly legible.

MICHAEL B. COOPER
Parish President

THE PERFECT BACKDROP



LOUISIANA

Northshore

St. Tammany Parish



Just 45 minutes from New Orleans, **ST. TAMMANY PARISH**
has diverse locations for your next production.

Contact Roberta Carrow Jackson 985-892-0520 or Roberta@LouisianaNorthshore.com

LouisianaNorthshore.com/Film • [#LANorthshore](https://twitter.com/LANorthshore)

Greetings!

It is my honor to welcome the 2023 Art of the Film: Louisiana Film Industry Expo to St. Tammany for its second year. We're glad you're here!

This event is exactly what we need to keep information and education of the thriving Louisiana film industry top-of-mind. In 2022, St. Tammany hosted 32 productions including eleven feature films, eight episodic TV series, four commercials, four documentary/docu-series, two reality TV series, one still shoot, and two student films. Studios working in the area included AMC, Disney, Amazon Studio, Netflix, VH1, TLC, Discovery Plus, Peacock and Fox Searchlight. We are proud of the economic impact the film industry has generated but know that there is much work to do to meet the goals we have set for our team. We've witnessed increased tourism, job creation, and small business development, and therefore, are constantly committed to attracting more productions to the area.



More productions mean more visitors to the area, which directly aligns with our mission - to market and promote St. Tammany Parish as a highly desirable destination for visitors and thereby increase the economic impact of tourism on the area. St. Tammany Parish ranks 4th highest parish in spending produced by visitors.

The staff and board members of Louisiana Northshore could not ask for better partners to support the St. Tammany film industry including Lt. Governor Billy Nungesser, Louisiana Entertainment, the Louisiana Film Entertainment Association, St. Tammany Parish officials, city officials, Northshore Cultural Economy Coalition, our area hotels, and all our industry partners that make this an amazing opportunity to showcase Louisiana Northshore on the world stage!

The St. Tammany Film Commission is the first stop for filming in the Parish. Our team offers custom assistance including permitting guidance, location assistance, hotel accommodation rate assistance, industry contacts, and workforce development. Our variety of unique locations, outdoor spaces, historic districts, and diverse architectural styles are among the many reasons the Louisiana Northshore is the perfect locale for the next film production. Please visit <https://www.louisiananorthshore.com/film-commission> to find out more.

Thank you for joining us in St. Tammany and we hope you enjoy your time here. Let's get rolling!

Sincerely,

A handwritten signature in black ink that reads "Donna O'Daniels". The signature is fluid and cursive.

Donna O'Daniels
President & CEO



ART OF THE FILM 2023 PRESENTERS

Listed in order of scheduled sessions

Christopher Stelly, Executive Group Director, Louisiana Entertainment & Digital Media

Trey Burvant, President, Louisiana Film & Entertainment Association

Carroll Morton, Director, Film New Orleans | Mayor's Office of Cultural Economy

Reid Wick, Membership and Industry Relations, Recording Academy/GRAMMYS

Jay Weigel, Composer, producer and conductor

Donovan Williams, Chief Technology Officer, JammAround music collaboration platform

Dr. Ben Redwine, Classical and jazz musician and composer

Kody Chamberlain, Writer and story artist

Greg Barnhill, Composer, songwriter and master vocalist

Dan Zweben, Location scout

Mickey Lambert, Location manager/scout

Roberta Carrow-Jackson, St. Tammany Film Commissioner, featuring Reel Scout

Hunter McHugh, CSA, Casting director, On the Hunt Casting

Veleka Gray, Master acting coach

Eric Lamulle, SAG actor

DeAnna Charett, Founder, Bad Habitz Organization veterans filmmaker training program

Linda Thurman, Hollywood veteran, author and Movie Poster Archives executive director

Ed and Sue Poole, Hollywood on the Bayou, film accessory researchers



Christopher Stelly, Executive Group Director, Louisiana Entertainment & Digital Media

A lifelong Louisiana resident and native, Chris joined Louisiana Economic Development's entertainment office in 2004. Louisiana quickly became one of the top location destinations under his direction and the exponential growth led the state to being a powerhouse in the film industry. By the time Stelly was appointed Director of Film and Television in 2007, Louisiana's motion picture tax incentive program was showing signs of growth. He was instrumental in increasing the activity in the program exponentially, and each successive year of his tenure, motion picture production continued to exceed the preceding year. In addition to administering Louisiana's progressive and innovative tax credit program, he has become an invaluable technical asset to entertainment companies seeking to produce and to establish new businesses in the state. He constantly promotes Louisiana as the best state in the nation for entertainment industry development.

He was named interim Executive Director of Louisiana Entertainment, a division of Louisiana Economic Development, in July 2011 and was appointed in February of 2012 to the position permanently. He currently leads a team of seven business development and entertainment industry professionals promoting Louisiana as a holistic place to do business. Overseeing four unique statutory programs – motion picture, sound recording, live performance and digital interactive media & software development – Stelly is committed to educating community leaders and citizens about entertainment development opportunities. He also is committed to working closely with industry allies and economic development partners throughout the state to attract and nurture entertainment businesses.



Trey Burvant, President, Louisiana Film Entertainment Association

After fifteen years working in the film and theatre industries in New York and Boston, Trey returned home to New Orleans and created, built and currently serves as the VP of Studio Operations at Second Line Stages, the first full-service film and television facility in New Orleans. Not all business, he has kept a tether to his creative side since moving back home, appearing on stage in leading roles with Southern Rep, The Nola Project & Tulane Shakespeare Festival. You can catch him on the big screen in *NCIS: New Orleans*, *Treme* and *Get Out* among others. Trey has also served as a producer on the locally shot independent films, *The True Don Quixote* and *American Reject*.

Trey serves as the President of the Louisiana Film Entertainment Association, which works to support and promote Louisiana's robust and highly successful film and television industry.



Carroll Morton, Director, Film New Orleans | Mayor's Office of Cultural Economy

Carroll is a native New Orleanian and has always had a passion for the arts. After graduating from Tulane University in 2008 she was hired in the New Orleans Film Office as an intern, promoted to the position of Deputy Director and has been the Director of the Film Office Since 2018. During her time in the Film Office, Carroll co-produced with NOVAC the first film workforce training program in New Orleans, and the office continues to support yearly trainings with NOVAC. Since 2014 Carroll, NOVAC and

The Jazz and Heritage Foundation have produced Sync Up Cinema which supports independent filmmakers in the city with educational seminars and film screenings. During her tenure as Director, New Orleans has been recognized by *MovieMaker Magazine* in 2021 and 2022 as the “Best Small City to Live and Work as A Filmmaker.” The Film Office oversees all production in the city by working with producers and location managers in the pre-production phase and during filming which includes issuing film location permits, coordination of inter-governmental agencies, mitigating the community impact of filming and establishing all film policies and procedures for the city. As the film industry continues to explode across the globe, Carroll will continue to work to ensure that New Orleans remains a top location for film.



Reid Wick, Membership and Industry Relations, Recording Academy/GRAMMYS

As the Recording Academy’s New Orleans-based Membership & Industry Relations representative, Reid’s responsibilities include membership, advocacy, creating professional development and networking programs across a five-state region.

He has served music communities across the South for decades. For the two years post-Hurricane Katrina, Reid administered the MusiCares’ Hurricane Relief Fund. He has also served Loyola University’s College of Music as marketing communications manager and instructor in Music Industry Studies, and on numerous boards and co-owned an indie record label, STR Digital Records. Reid is also a guitarist for the popular New Orleans band The Bucktown All-Stars.



Jay Weigel, Composer, Producer and Conductor

Jay Weigel is a distinguished composer, producer, conductor, arranger, orchestrator, and contractor for film, television, recordings, and concerts. Based in New Orleans and Nashville, he has worked in the film and television industry since 1984. His recent scores and soundtrack recordings can be heard in studio projects produced by Warner Brothers, Paramount Pictures, Netflix, and Lionsgate such as *Grudge Match*, *Get Hard*, *Midnight Special*, *A Fall From Grace*, *Camp Cool Kids*, *The Oval*, *The Last Laugh*, *The Highwaymen*, and *NCIS New Orleans*. He has worked as an orchestrator, conductor, contractor and/or score preparer for composers such as George S. Clinton, Christopher Young, David Wingo, Christopher Lennertz and Terence Blanchard. As an arranger and orchestrator, he has worked with PJ Morton, Andra Day, REM, Tank and the Bangas, Chris Thomas King, Juvenile, Keala Settle, and Judith Owen.

From 1985 to 1991 he was Lecturer of Composition and Orchestration at Xavier University in New Orleans. Weigel helped organize the Louisiana Composers Guild, and served as the co-chairman of the Louisiana Music Commission from 1998-2004. Most recently, Weigel working with other songwriters, composers and GNO, Inc., helped form the New Orleans Music Economy Initiative, served on the Recording Academy’s (RA) Memphis Chapter Board of Directors from 2014 – 2017 and is a charter member of the RA’s Songwriters and Composer Wing. Since 2007 he has taught a class in film scoring for Loyola University in New Orleans and will be teaching at Belmont University as well.



Donovan Williams, Chief Technology Officer, JammAround music collaboration platform

Donovan Williams is a co-founder and head of strategy in data science and user experience at JammAround, Inc, ensuring that the music collaboration platform's offerings meet user expectations. His prior work includes web development roles in independent WEB2 and WEB3 projects.

JammAround is an all-in-one solution that streamlines the music composition process. This is achieved through a proprietary Jammpad and discovery features that enable music creators to make music connections, collaborate and manage their compositions in the cloud.



Dr. Ben Redwine, Classical and jazz musician and composer

Covington resident clarinetist Ben Redwine feels equally comfortable playing Brahms or Ellington. He is devoted to the performance of new classical music and traditional jazz, as well as to teaching the next generation of performers and teachers. Among his recent unique endeavors was the composition and performance of new music for 1920s era silent films commercially released on DVD box sets.

Ben served as an Assistant Professor at The Catholic University of America in Washington, DC from 2012 to 2016 and was woodwind professor at Southern University in Baton Rouge from 2017 to 2019. In 2014, he retired after 27 years as soloist with the US Naval Academy Band in Annapolis, Maryland. He has been featured at seven International Clarinet Association ClarinetFests in the U.S. and Europe, and has performed extensively on four continents. In 2016, he moved to the New Orleans area to pursue performance opportunities in the birthplace of jazz, and has performed frequently with the LPO and the Baton Rouge Symphony. In 2022, Ben was a featured performer at the New Orleans Jazz and Heritage Festival and at the Dew Drop Jazz Hall.

In addition to leading the Redwine Jazz Band, Ben is a devoted educator, presenting concerts and master classes internationally. He has recorded seven feature albums. All of Ben's recordings can be found at his website, redwinejazz.com.

Ben earned degrees from the University of Oklahoma (bachelor music education), Louisiana State University (master of music), and The Catholic University of America (doctor of musical arts).

Founder of the Covington based company RJ Music Group, Ben manufactures quality products for discriminating musicians, including Gennusa mouthpieces and the Reed Wizard, and publishes music books.



Kody Chamberlain, Writer and Story Artist

Kody Chamberlain got his creative start writing and drawing comics for the best publishers in the business including Marvel, DC, Dark Horse, Boom!, IDW and Image Comics. Highlights include *30 Days of Night*, *Beowulf*, *The Ride*, *Halo*, *Shang-Chi/Deadpool*, *Punks*, *Newuniversal* and *McBain*, the latter of which was created with country superstar Trace Adkins. Kody's detective series *Sweets: A New Orleans Crime Story* won multiple comic book and graphic novel honors, as well as a Spinetingler Award typically reserved for prose fiction.

As an accomplished story and concept artist, Kody has worked with Adhesive Games,

HarperCollins, Funny or Die, LucasArts, MTV, Mulholland Books, 343 Industries, and the 91st Academy Awards at NBCUniversal. Highlights include extensive storyboard work on *Bad Country* at Sony Pictures (starring Matt Dillon and Willem Dafoe,) and concept art on pirate sequences of Zack Snyder's *Watchmen* at WarnerBros (starring Gerard Butler).

Throughout, Kody's focus remains on unique and original stories for comics, film, and television. Of the many shopping agreements secured through the years, four have resulted in options for film and television development (FOX, Landscape, MTV, and Universal). He is currently hard at work on two original comics (*The Fixers* and *Ray Vincent*) and he's writing an original WWII series for premium television, to which executive producer Alex Zhang is attached (*Greyhound* at Apple+).

In his free time, Kody enjoys cooking all the classic Cajun dishes and watching old movies. He teaches art and comics classes one night a week at his studio in Lafayette. He currently lives in Maurice, Louisiana, with his wife Kristie and their son Lucas.



Greg Barnhill, Composer, Songwriter and Master Vocalist

Originally from New Orleans, Greg Barnhill has been writing and performing his entire life. Artists from Etta James, Martina McBride, and Jessica Simpson to Chicago, Tim McGraw, Lee Ann Womack, Leona Lewis, and many in between have embraced his songs. "Walkaway Joe," recorded by Trisha Yearwood and Don Henley, was a significant milestone in his career. The song went on to earn him a Grammy nomination as well as the respect of his peers that follows him to this day. He garnered critical acclaim with the 2014 single, Gary Allan's "It Ain't The Whiskey" which got rave reviews for its bold take on the issue of addiction.

While Greg's chart successes are impressive, he has also recorded, written, and produced a number of TV themes and jingles. In 2007, He earned an Emmy nomination for his hit "It's A New Day" for *The Today Show*. You can also hear his work on CNN, *Fox and Friends*, *The View*, Crown Royal, New Orleans Saints (NFL), Tennessee Titans (NFL), Nashville Predators (NHL), Atlanta Braves (MLB) and other national and regional sports teams, businesses and television programs.

In April of 2009, Greg co-wrote and co-produced the new theme song for CBS' *The Early Morning Show*, "A Lot Happens Early." Later in 2009, he was nominated for his second Emmy for the NASCAR theme "Be There." In 2010, Greg was nominated for his third Emmy and won for "Best Original Song" for *The Today Show* theme "Your Day Is Today." He has written and performed in yet another New Orleans Saints video/theme song "Big Thang." In 2011 he had the song "I Know Who I Am" recorded by Leona Lewis for Tyler Perry's movie, *For Colored Girls*, for the movie as well as on the Atlantic soundtrack. It was also used to promote the movie *The Butler*. Also in 2011, his songs were used in the HBO series *TREME* and in the CW network's *Hart of Dixie*. You can also hear his production chops on ME-TV's 2017 promotional campaign, as well as *CNN Tonight* and CNBC's *Shark Tank Nation* promotion.



Dan Zweben, Location Scout

Dan Zweben is a location scout who relocated to New Orleans during the pandemic. He started his film and television career in New York City as a production assistant

at NBC's *Access Hollywood*. After two years at *Access Hollywood*, he then became associate producer at TLC's *Fashionably Late with Stacy London*. Dan then became associate producer at True Entertainment working on shows such as *Mystery Diagnosis* (Discovery) and *Personal Justice* (TLC). From there he moved on to Al Roker Productions where he worked on shows for The Food Network with Sunny Anderson. But it wasn't until 2014 when Zweben started working on the CBS show *Elementary* starring Lucy Liu that he found his true passion: locations.

Dan worked on 72 episodes of *Elementary*, scouting all over New York City. During that time, he learned the art of negotiating with home owners and businesses and worked closely with the production designer and the art department.

In the summer of 2020, the Zwebens moved to New Orleans, where Dan embraced the local culture and found a new home in the local film industry. He became the Assistant Location Manager on Sony's *Heart of a Lion*. From there he went on to become the Assistant Location Manager on the David Fincher-directed Netflix feature film *The Killer*, starring Michael Fassbender, then the Assistant Location Manager on the AMC series *Paris*, starring Giancarlo Esposito. After that Dan became the Assistant Location Manager on the Disney feature *Untitled Sister Comedy Project* starring Sandra Oh, Will Ferrell and Awkwafina. He closed out 2022 as the Assistant Location Manager on the Showtime series *Your Honor*, starring Brian Cranston. The last few years have been a whirlwind for Dan but he's excited to continue his film work in the state of Louisiana.



Mickey Lambert, Location manager/scout

A native of New York, Mickey has called New Orleans home since 2000. For the last 19 of those years, he has worked in the film and television business, spending the majority of that time in the locations department. His first location scouting job was 2004's *Failure to Launch*.

After evacuating back to NY during hurricane Katrina's landfall and immediate aftermath, Mickey landed a scouting job with *The Devil Wears Prada* in NYC – which, while he was growing up, would have been a dream job. But somehow, somehow, a very battered New Orleans called him back. After questioning that decision for days, a mere five weeks after Katrina's landfall, Mickey received a call from the producers with whom he was working prior to the hurricane, and he was back to pre-production on *Déjà vu* soon afterward.

From there he scouted and assistant- or location-managed many New Orleans-shot productions such as *The Curious Case of Benjamin Button*, *Treme*, *The Butler*, *The Expendables*, *Logan*, *American Horror Story: Coven*, and a slew of other TV series and movies.

Aside from working with the producers and other creative crews of filmmakers, Mickey greatly enjoys his time location scouting in the Greater New Orleans area, meeting and conversing with people from across the spectrum of life, and ultimately creating the link between filmmakers and property owners while seeing the process through.

He believes that film production is both art and business. He has conducted thousands of transactions for property rentals, whether for parking, filming or equipment staging. Mickey says the film industry is often misunderstood, but he feels that Louisiana's industry support exceeds that which is typified in Hollywood headlines.



Roberta Carrow-Jackson, Multimedia Content Manager and Film Commissioner, St. Tammany Parish Tourist and Convention Commission

Roberta has had a lifetime love of making and appreciating art and a career of supporting the communities that create it. A unique combination of creativity and technical abilities led her to arts administration, and freelance grant writing, publicity and photography for numerous arts organizations. From 2005 to 2018, she served the St. Tammany Art Association first as a volunteer, then Executive Director, then as a member of the Board of Directors. She left STAA in 2007 to serve as Community Development Coordinator for St. Tammany Parish Government, managing the state arts funding program for the region.

In 2010, Roberta joined the award-winning team at the St. Tammany Parish Tourist Commission, establishing its social media arm and e-news communications, and managing the event calendar, blog and other content on LouisianaNorthshore.com and in Explore Louisiana Northshore, St. Tammany's official visitor guide. In 2022, Roberta began managing the film office, where she serves as liaison between the film industry and St. Tammany Parish municipal governments to facilitate film production and make working in the parish a positive experience for both the production and citizens of St. Tammany.

Before moving to Louisiana in 2002, Roberta studied Fine Arts and English at Indiana University and Fine Arts at Herron School of Art and Design at IUPUI Indianapolis. While creative pursuits led her to art school, her interest in community service led her to work throughout the 1990s in Indianapolis in education financing and affordable housing in corporate training and communications. Later, she published *The Business of Film* and the *St. Tammany Arts* blogs for Nola.com and helped established the Ozone Film Festival in Covington. Today, she manages social media for the Carnival in Covington Parade and offers painting and photography projects on commission. She also attends as many concerts as her wallet will allow.

At the Art of the Film Expo, Roberta will demonstrate Reel Scout technology, showing how individuals can list their homes and businesses for consideration in film productions.



Hunter McHugh, CSA, Casting director, On the Hunt Casting

Hunter McHugh is a casting director based out of New Orleans, Louisiana. Most notable projects include Jon Batiste's "Freedom," (Grammy Winner 2022: Best Music Video,) directed by Alan Ferguson, and "Pizza Hut – Spicy Pizza Lovers," an international spot starring Craig Robinson, directed by David Gordon Green. Hunter has been working in film, television, and commercials for seven years now. He started as an actor. After graduating from Northern Illinois University and getting an agent, he realized he loved the crew side of things. After a couple shows as an extra and stand-in he began his career as a production assistant, working his way up to an assistant for directors (Craig Zobel & John Polson,) producers (Barry Bernardi/Happy Madison, Debbie Liebling/Rami Productions,) actors (Keanu Reeves, Allison Janney, and Michael Stuhlborg,) and more. Hunter started a job staffing board for New Orleans crew members called *The NOLA PA List*, through which many locals can say they got their foot in the door. As he was assisting, he fell in love with the casting world, casting local spots and shorts for friends. Eventually, he began assisting The Cast Station and Tracy Kilpatrick. Now Hunter runs

his own company, On The Hunt Casting, and has been working non-stop. Recently, he joined the board of The Cool Cooperative, a non-profit organization which focuses on empowering inner city children, teaching them how to work in the film industry. Additional information is available at onthehuntcasting.com.



Veleka Gray, Master Acting Coach

Master acting coach Veleka Gray, trained in the Stanislavski System, has starred on Broadway, in film, and on television. She has served as a Blue Ribbon Judge for the *National Emmy Awards* since 1975 and taught acting for 30 years in New Orleans, New York, Los Angeles, San Francisco, and at the College of DuPage in Chicago.

Since she moved back to New Orleans in 2000, she has produced nine class films with her acting students. In 2023, she and her advanced talent will produce a *Southern Gothic* television pilot for distribution.



Eric Lamulle, SAG Actor

Eric was born in Lafayette, Louisiana, and raised in South Florida before his family settled in Slidell. A graduate of UNO, he had explored 6 different professions, including captaining his own charter boat in Mexico.

Returning home only tangentially aware of Hollywood South, he was unaware of the opportunities available until he lost a bet with a friend, with the consequences of that loss being that he would register on a casting website. The day after he posted, he received a call to serve as a background actor, and on his first day on the set, he was instantly smitten. Another opportunity followed just days later, then he was cast in a national commercial with Regina King that aired during the Academy Awards.

Then came the pandemic, which shut down the industry for a year. When filming resumed, Eric worked regularly on numerous productions, including *Deepwater*, *The Card Counter* and *Leverage*. His next break was being selected to serve as a stand-in on *Rebel Ridge*. Then came a role as a maître d' in *Mike*, a Hulu limited series. While waiting for his scene to film, he struck up a conversation with the principal actress, Leslie Silva, and he mentioned that he was a relative newcomer to the film industry. She assured him that, based on her observations, he was “a natural.” Minutes later, when the director approached the actress to discuss the pending scene, she demonstrated her belief in Eric’s potential by “tapping” him, the term used when a background actor is gifted a speaking line, making the actor SAG eligible.

It has been less than three years since Eric lost that bet, one which unexpectedly led him into his new career as an actor. He has continued to receive an abundance of parts based on that casting file and is steadfast in his belief that lightning can strike anyone at any time.



DeAnna Charett, Founder, Bad Habitz Organization veterans filmmaker training program

DeAnna Charett spent 20 years in the military and has been involved with the film industry either in front of the camera as an actress or behind the scenes as a director, locations scout, locations manager, or a producer since 2006.

DeAnna started her own production company in 2020 called Bad Habitz Productions, to focus on documentaries about veterans and the obstacles they face. During her

research and preliminary interviews with veterans, she saw their hesitation to speak freely and comfortably with non-veterans. DeAnna was also very aware of the film crew shortage in Louisiana since Georgia had become a popular state in which to film.

Seeing this first hand, DeAnna saw a chance to help the veterans and the local film industry at the same time. Though Bad Habitz Organization, she offers training for veterans for film industry positions. This training is free to the veterans and most of the instructors are local film industry professionals.

Once the training is done, the veterans can work on projects produced by Bad Habitz Productions to gain the experience to bring them up to speed with the Louisiana film industry and then can work in the industry locally and nationally.

DeAnna has used the film industry as a therapeutic coping mechanism for her own PTSD and knows first hand how this can help keep a veteran from becoming one of the 22 veterans we lose every day to suicide.

To learn more about Bad Habitz Organization, visit badhabitz.org, and to learn more about DeAnna, visit deannacharett.com.



Linda Thurman, Author, speaker and former Hollywood executive

Linda Thurman is an author, speaker, and executive director of Movie Poster Archives, a nonprofit dedicated to the preservation of film accessories: posters, stills and related papers. Linda is the author of *Hollywood South: Glamour, Gumbo, and Greed* (Pelican Publishing). Her eclectic career includes film, television, theater, music, and publishing.

She held positions at United Artists, Norman Lear's Act III Productions, and HBO Pictures. Linda was Managing Editor of the *Hollywood Creative Directory* where she initiated and supervised the launch of *HCD Online* in 1994, the first year of explosive growth for the World Wide Web. The company was purchased by iFilm.com in 2000. She retired from Hollywood and returned to Louisiana to become president and co-founder of Emerald Bayou Studios.

Linda was honored to hold the Tom Bigler Endowed Chair in Media at Wilkes University. She was a founding member of the Academy of Television Arts and Sciences (Emmys) Interactive Media Peer Group and served on the Digital Coast Roundtable (appointed by the Mayor of Los Angeles). She has also served on the boards of the Association of Internet Professionals, the Louisiana Center for Workforce Recovery, New Orleans Video Access Center, on the E-Commerce Advisory Committee for California State University Dominguez Hills, and the Internet Neutrality Task Force for the U.S. League of Women Voters.

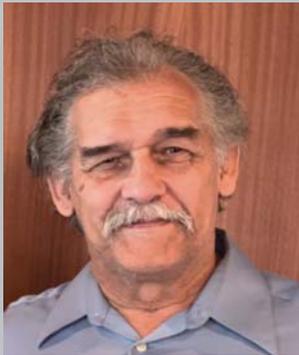
Linda's talent for combining art and technology surfaced early in her career as a theatrical lighting designer in New York. Her credits include John Sayles' *Turnbuckle* with David Strathairn; *Village Wooing* with Rip Torn; and *Spider Rabbit* with Taylor Meade of the Andy Warhol Studio. Also in New York, Linda directed the play *But Can A Woman Alone* which was selected for presentation at the prestigious Womyn's Theater Festival in Boston.

Throughout her career, Linda has worked closely with high-profile personalities. A few of her more than 200 films are *Fried Green Tomatoes* with Jessica Tandy and Kathy Bates, *Sweet Dreams* with Jessica Lange, and the original cult classic, *The Hitcher* with Rutger Hauer. Her experience in the music industry led her to join Cindi Lauper,

Michael Bolton, Mike Stoller, and Diane Warren in the American delegation to the Songwriters Summit in Moscow in 1988.

A native of Louisiana, Linda attended Southeastern Louisiana University majoring in theatre and music. Afterward, she moved to New Orleans to work on the production staff at the Repertory Theater New Orleans. While in the Crescent City, Linda was a staff producer at NOVAC (New Orleans Video Access Center) where she negotiated the organization's first distribution deal with the City of New Orleans to put TV monitors in public spaces to screen customized content.

Her articles have appeared in the *NATPE News*, *the Los Angeles Voter*, and *Woman Spirit Magazine*. She has been quoted in the *Los Angeles Times*, *the Hollywood Reporter*, *New Orleans Advocate*, and other publications.



Ed Poole, Film Accessory Researcher

Ed, along with his wife, Sue, has worked with the Louisiana Department of Tourism to create the popular Louisiana Film Trail online at <https://www.louisianatravel.com/film>.

The Pooles have written over 20 books including *Hollywood on The Bayou* and *Louisiana Film History: A Comprehensive Overview Beginning 1896*, and subsequent publications *Crescent City Cinema Movie Posters*, *Heroine to Hussy: Women in Louisiana Films*, *Louisiana Plantations: Real to Reel*, and *America's First Movie Theater: Louisiana's Vitascope Hall*. The Pooles' website HollywoodOnTheBayou.com has over 50 vintage Louisiana trailers and lists of Louisiana films by time period as well as by parish. It serves as a sister site for their more comprehensive research websites LearnAboutMoviePosters.com, MoviePosterDataBase.com and MovieStillID.com.



Archives & Research



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SESSIONS

FRIDAY, JANUARY 20

2:15 - 2:45 pm - Louisiana Entertainment Incentives and Impact

Christopher Stelly, Executive Group Director, Louisiana Entertainment & Digital Media

Louisiana's entertainment industry incentives are a major draw for filmmakers and digital media productions. Christopher will provide an inside look at the state's incentives and how the programs are creating opportunities for the next generation of Louisiana's content creators. He will also illustrate how the program benefits all Louisiana residents as well as future expectations. His tireless stewardship of Louisiana's incentive programs and his business development efforts have led to tremendous growth in motion picture infrastructure statewide.

2:45 - 3:30 pm – Louisiana's Booming Film Industry

Trey Burvant, President, Louisiana Film Entertainment Association
Carroll Morton, Director, Film New Orleans | Mayor's Office of Cultural Economy

As the President of the Louisiana Film Entertainment Association, Trey Burvant works to support and promote Louisiana's robust and highly successful film and television industry. The City of New Orleans is now a major national production hub and remains Louisiana's top filming location, and Carroll Morton remains committed to continuing to expand the efforts of the film industry.

Collectively, the duo will address the challenges and opportunities of the film industry, including the increasing demand for local crews, partnerships in workforce training and the critical role of the state's motion picture incentives directly tied to Louisiana-based jobs.

3:45 - 4:45 pm – The Instrumental Role of Music in Film

Jay Weigel, Composer, Producer and Conductor
Reid Wick, Membership and Industry Relations, Recording Academy/GRAMMYS

With his extensive experience in scoring and producing music for the film industry, Jay is an invaluable resource for musicians who wish to explore career options relative to the film industry and beyond. Reid will focus on how and where films, videos and film music fit into the GRAMMY Awards, the business of music and the Recording Academy's membership opportunities and procedures.



Louisiana's Entertainment Development Fund provides significant investment in workforce training and educational endeavors for the film industry. These efforts support a new generation of residents who are looking for jobs in our creative economy.

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SCAN ME

This presentation will cover the many stages of incorporating music into film, the creative process, the use of music to enhance stories and create plot relationships within the film, the art of scoring and producing music for film, contracts and more. Musicians and aspiring musicians and their management and PR teams won't want to miss this session.

4:45 - 5:10 pm - Music Collaboration with Jamm Around

Donovan Williams, Chief Technology Officer

Donovan will present the award-winning JammAround technology, an all-in-one solution that streamlines the music composition process. The platform utilizes a proprietary Jampad and discovery features that enable music creators to make music connections, collaborate and manage their compositions in the cloud.

5:10 - 5:30 pm - Silent No More – Scoring Silent Films

Dr. Ben Redwine, Classical and jazz musician and composer

Jazz musician Ben Redwine likes to say that he's never seen a silent film because within his mind, he "heard" the score as the film rolled. So he was delighted when he was contacted by a company from Chicago that wanted to hire him to write new scores for the silent films of Harry Langdon, a contemporary of Charlie Chaplin and all of the early silent film actors. Though all of Langdon's films were presumed lost, the company had collected segments from a number of his films from around the world, and these were spliced together to recreate the films.

Ben will share the story of the process of producing the scores with his band and the resulting three-DVD sets featuring the works of Harry Langdon, Charley Chase, and a mixture of films starring various actors. The session presents a shining example of one of many unique ways that musicians can benefit from the film industry.

5:30 - 6:30 pm - Intellectual Property: Comics, Graphic Novels, Movies and More

Kody Chamberlain, Writer and Story Artist

Kody is a professional writer and story artist in comics, film, and television. Join him for an in-depth discussion on generating original story ideas, growing those ideas into viable properties, and bringing those properties to market. Kody will share his unique solutions to writer's block, stalling out, vetting projects, and finding openings when every door seems to be shut. This inspiring conversation is filled with insightful lessons, real-world examples, and practical techniques for creators of every level. He has created comics and graphic novels for DC, Dark Horse, HALO/343, IDW, Image, and Marvel Comics, and has served as a key story artist for Adhesive Games, NBCUniversal, Funny or Die, Sony, and Zack Snyder's *Watchmen* at WarnerBros. His originals have been optioned for development by Universal, MTV, and FOX, and he's currently working on a limited WWII series for television and writing two original comics for 2023.



SATURDAY, JANUARY 21

10:00 - 11:15 am - Songwriting for Film and Interactive Songwriting Session with Greg Barnhill

Greg Barnhill, Composer, Songwriter and Master Vocalist

Bring your paper and pen and get ready to be inspired! In this session led by Emmy Award-winning musician Greg Barnhill, attendees will work together to create an original song. Greg will offer an overview on the business of songwriting and production with a focus on writing songs for movies. He will also share information about the Ozone Music Education Foundation and the Ozone Songwriter Festival, both of which provide opportunities for aspiring and seasoned songwriters to collaborate and showcase their works.

11:15 am - 12:00 pm - Location is Everything: Scouting for Film Locations

Dan Zweben, Location Scout

Mickey Lambert, Location manager/scout

Whether it's a one-day shoot for a commercial, or a multitude of locations for extended shoots, location scouts and location managers are tasked with delivering the perfect setting for every scene. Dan Zwebert and Mickey Lambert will share insight as to how locations are selected, their experiences in delivering those scenes and the do's and don'ts of listing properties for consideration.

12:00 - 12:30 pm - Reel Scout: The easy way to list your property for use in filmmaking

Roberta Carrow-Jackson, Multimedia Content Manager and Film Commissioner, St. Tammany Parish Tourist and Convention Commission

When productions are being filmed, the filmmakers typically have very specific visions as to the many locations in which they will be shooting. With access to Reel Scout software, individuals can upload information about their properties for consideration for the use in films. In this session, Roberta will provide a demonstration of the software and will share her experiences in working with location scouts seeking to find the perfect spots for every scene.

12:30 - 1:15 pm - Lunch break - Louisiana Film Showcase on the auditorium main stage, "Art of the Poster" exhibition in the George Dunbar Gallery in Slidell Cultural Center at City Hall

1:15 - 1:45 pm - Casting: how to land gigs in films and commercials

Hunter McHugh, On the Hunt Casting

Have you ever wondered what it would be like to serve as an extra in a movie? Have you contemplated auditioning for speaking roles? In this session, Hunter will share his experiences and invaluable information as to the process of registering to serve as an extra, what to expect. You'll learn how talent is sometimes "discovered" and how a role as an extra can develop into so much more.

1:45 - 2:20 pm - Acting for Commercials and Films

Veleka Gray, Master Acting Coach

Veleka has been a professional actress since she was eight years old. Her passion for the craft led her to Hollywood, where she quickly rose through the ranks, soon becoming the female lead in one of the top romantic couples in daytime television. After the tragic loss of her on-screen and off-screen romance, Joel Crothers, she transitioned from acting to teaching, finding it both cathartic and fulfilling. She now serves as a Master Acting Coach while also exploring screenwriting and filmmaking. This fun session will include a bit of audience interaction with live acting coaching.

2:30 - 3:00 pm - Acting: from Background to SAG

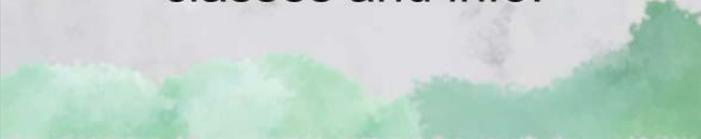
Eric Lamulle, SAG Actor

Even if you've never contemplated acting, you're sure to enjoy this high energy and highly entertaining presentation. Eric landed on the set of a film after losing



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a bet to a friend he has known since high school. He was instantly smitten and has since turned that gig into a full-time career. Join him as he presents the journey of his experiences on set, the story of how a single sentence increased his pay ten-fold, and the lessons he has learned along the way.

3:15 - 3:50 pm - Training for Military Veterans: Careers in the Film Industry

DeAnna Charett, Founder, Bad Habitz Organization

In 2020, U.S. Air Force and U.S. Army Reserves veteran DeAnna Charett launched her own Baton Rouge-based production company, Bad Habitz Productions, a 501(c)(3) through which she creates documentaries, feature films, short film and episodics. Through Bad Habitz, she offers free training for veterans toward careers in film, featuring local film industry professionals serving as instructors. Upon completion of their training, veterans are able to gain experience working on projects produced by Bad Habitz Productions, paving the way for work in the local and national film industry.

In this session, DeAnna will share information about Bad Habitz Organization and the services available to veterans, as well as her own personal story of catharsis through these efforts.

4:00 - 4:50 pm - Hollywood Life: The Backstories – Linda Thurman

Linda Thurman, Executive Director, Movie Poster Archives

Sure, the film industry produces entertainment. But what's really happening behind the scenes? Linda Thurman, former Hollywood executive and author of *Hollywood South: Glamour, Gumbo and Greed*, will offer amusing anecdotes and interesting stories from "behind the curtains" of the film industry. It's an amusing and entertaining session featuring some of the many colorful characters and events she has encountered in a storied history within the industry.

5:00 - 6:00 pm - Looking Back: Highlights of Louisiana Film History by Decades

Ed Poole, Film Accessory Researcher

Louisiana's filmmaking history precedes the dawn of the industry in Hollywood. Ed will take the audience on a journey of highlights through the years, from the state's inaugural film studios to its first movie theater, plus Tarzan in Louisiana's "jungles," Billy the Alligator and more. If you love movies, you'll be mesmerized by this captivating presentation shared by a master storyteller.

Expo After Hours – Live Entertainment

Friday, January 20 - 7:00 - 8:30 pm - Songwriting and the Music of Films

Presented by Ozone Songwriter Festival

Greg Barnhill will open the evening of entertainment with a preview teaser of his Expo Songwriting Session scheduled to be presented Saturday, January 21 at 10 am at the Slidell Municipal Auditorium. Immediately following the preview, there will be live entertainment by Greg and Friends featuring the music of movies as well as original songs and the stories behind them. A special performance by Claire Kellar, the Ozone Songwriter Festival 2022 songwriter contest winner, will close out the party and debut her new single, "Lifeline" prior to its midnight release that same night.

Saturday, January 21 - 6:30 - 7:30 pm - The Music of Film with Northshore Community Orchestra

Presented by the City of Slidell

The Northshore Community Orchestra is the only symphony orchestra in St. Tammany Parish in which both youths and adults can make learning and performing music a lifelong endeavor. The orchestra, established in 1987, consists primarily of members from Slidell, Lacombe, Covington, Mandeville, and Abita Springs, plus surrounding parishes in the Greater New Orleans area and south Mississippi. Members are students, medical professionals, engineers, skilled tradesmen, scientists, homemakers, members of the military, educators, and retirees. Though student members typically begin with the orchestra when in late middle school or junior high, currently the orchestra's youngest member is 9 years old and the oldest is in his 80s. Some are family members who play together – spouses, parents/children, and siblings. Slidell Municipal Auditorium.

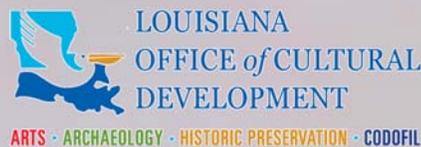
In City Hall

Art of the Poster exhibition is a celebration of the artistry in the creation of movie posters. Presented by Hollywood on the Bayou and Movie Poster Archives and hosted by the City of Slidell in the George Dunbar Gallery in the Slidell Cultural Center. On view through February 17, with special hours during Art of the Film Expo.

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Supported by a grant from the Louisiana Division of the Arts, Office of Cultural Development, Department of Culture, Recreation and Tourism, in cooperation with the Louisiana State Arts Council, as administered by the St. Tammany Parish Commission on Cultural Affairs. Funding has also been provided by the National Endowment for the Arts.

NorthshoreCEC.org/ArtOfTheFilmExpo